



News Advisory

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BRECEC to Distribute Gifts to Preschoolers at Scotlandville Library on Monday December 18 *Non-Profit Organization Serves Unserved Preschoolers*

What: The Baton Rouge Early Childhood Education Collaborative (BRECEC, Inc.) is bringing Santa Claus to the Scotlandville Library to distribute gifts to preschoolers enrolled in the Home Start Early Childhood Education and Wellness Program.

When: Monday, December 18 at 10 a.m. at the Scotlandville Library, 7373 Scenic Highway in Baton Rouge.

Interviewees: Patricia H. Smith , Executive Director and Dan Chavis, Chief Operating Officer of BRECEC on the great need to assist residents of Baton Rouge with unserved preschoolers during the holiday season and year-round.

Al Barron (Santa Claus), local businessman and philanthropist. Barron, an EBRPHA board member, has been a strong advocate of unserved children for more than 30 years and helped develop the partnership between BRECEC and EBRPA.

Additional Information: The mission of BRECEC is to empower parents and caregivers to prepare low-income, under-resourced children in rural and urban communities for kindergarten. These children do not have access to any HeadStart or learning center programs so BRECEC provides in-home early childhood education and support. BRECEC is funded by federal and local grants and support from the Blue Cross Blue Shield Foundation, LA Bureau of Minority Access, East Baton Rouge Parish School System, EBRPHA, the Louis Calder Foundation, Wilson Foundation, and other local donors.